CNA Media Team Meeting Agenda | Monday, May 29th 2023 6 – 7:30 p.m. Virtual

Join with Google Meet: https://meet.google.com/oba-jmbu-nvv

Join by phone +1 617-675-4444

PIN: 276 004 440 1149#

In attendance: Dina Sage, Gordon Riggs, Leigh Shelton, John McSherry, Kepper Berman, Jon Dickman

Agenda

6:00 - 6:05 : Introductions, review the agenda

6:05 - 6:10 : June Issue Debrief – feel-good content "spreads joy"

6:10 - 6:50 : July 2023 CNews lineup — content deadline 06/10

6:50 - 7:10 : Advertising Update – Jordana and Leigh working on revamp of paid ads

7:10 - 7:30 : Discussion on Moving to 12 Pages – demo of extra content, plan for advertisements