

CNA Media Team Meeting Agenda | Tuesday, June 27th, 2023
6 – 7:30 p.m. Virtual

Join with Google Meet: <https://meet.google.com/oba-jmbu-nvv>

Join by phone +1 617-675-4444

PIN: 276 004 440 1149#

In attendance: Dina Sage, Leigh Shelton, Gordon Riggs, Kathy Crabtree, Kepper Petzig, Jordana Leeb, Elise Gottier, Nedra Rezinias, Astrid Furstner

Agenda

6:00 - 6:05 : Introductions, review the agenda

6:05 - 6:30 : July Issue Debrief – discussion of email best practices, necessary photo permissions, and brainstorm session for creating plan to distribute papers to businesses

6:30 – 7:05 : August 2023 CNews lineup — *content deadline 07/10*

7:05 - 7:25 : Advertising Update – discussion of plan to obtain more ads: short-term - reach out to new businesses and get board approval for pricing simplification, long-term – create email ad sales system and hire additional person

7:25 - 7:30 : Discussion on possibility for In-Person Media Team Meetings – plan to meet in-person for July meeting with virtual option