

# **CNA Media Team Meeting Minutes | Monday September 5, 2022,**

## **Agenda**

**(5 min) Introductions, volunteer to take minutes, review the agenda**

**(20 min) Review and finalize the October 2022 CNews line up — content deadline 9/10**

**Page 1:** Gardener by Leigh Shelton, photos by Michael French

**Page 2:** From the Board – Peter K.

**Page 3:** City Charter story by Rob C., photos by Heather, Javier, etc.

**Page 4:** Social Column – Javier PP – photos from Yard Sales

**Page 5:** Tree Team – Submitted feature on Concordia Tree Team, with photos

**Page 6:** News Items by Rob C.

**Page 7:** NET Column by Erin C.; Feature on new pastoral administrator at St. Charles, with additional reporting by Rob C. Contributed photo

**Page 8:** Calendar, etc., brief on LiveWire at Alberta Theatre – RC

**(20 min) Build the November 2022 CNews line up**

- Discussed a potential feature covering the election process. Perhaps an interview with a Concordia resident who works in elections?

**(30 min) Brainstorming about CNews**

- How can we get more media team members?
  - Refining the house ad for photographers and writers
  - Appeal to the Board for connections to new writers, photographers, and media team members
  - Shawn will ask the board to discuss providing a stipend to writers and photographers
  - Shawn will create a photography style guide to accompany CNews text style guide
  - Leah proposed a return to in-person meetings. Will discuss during October Media Team Meeting
  - Discussed scheduling a separate meeting to discuss a redesign of the paper

**(5 min) Advertising update**

**(5 min) Facebook Update**