

CNA Media Team Meeting Minutes | Monday August 1, 2022, 6 - 7:30 p.m. Virtual

In Attendance: Gordon Riggs, Heather Pashley, Peter Keller, Jon Dickman, Rob Cullivan, Shawn Mihalik, Eric Cooper

Review and finalize the September 2022 CNews line up — content deadline 8/10

BLACK UNITED FUND: NEWS FEATURE ON BUF, WITH FOCUS ON FUTURE PLANS FOR BUILDING. STORY BY RC, PHOTOS BY JPP

BACK TO SCHOOL -- LEIGH SHELTON IS DOING A ROUND-UP ON PRESCHOOL FOR ALL, GINA LEVINE'S NEW AFTER SCHOOL PROGRAM IN ST. MICHAEL'S REC ROOM AND POSSIBLY THE NEW VICE PRINCIPAL AT FAUBION.

SCHOLARSHIP WINNER – ROWAN CORDERO, A JEFFERSON HIGH GRAD AND CONCORDIA RESIDENT, WON A SCHOLARSHIP TO U OF O FROM STUMPTOWN SCHOLARS. ROB C, STORY/PIC

BRIEF UPDATE ON CITY CHARTER MEETING – NOTE WHO WILL BE ADDRESSING GENERAL BOARD MEETING SEPT. 7 -- RC

NATIONAL NIGHT OUT –PHOTO FEATURE ON THE AUG. 2 PARADE. PHOTOS BY MICHAEL FRENCH

FROM THE BOARD – PETER

SOCIAL COLUMN -- JAVIER P-P STORY/PHOTOS

CALENDAR – ROB C.

NET COLUMN – ERIN C.

SENIOR DAY NEWS BRIEF – JON D.

Build the October 2022 CNews line up

Brainstorming about CNews

Content Guidelines Refresh

- Discussed posting photo features to Instagram
- Considered whether the guidelines about photo releases should be changed. This will need to be discussed with the board.

Advertising update

- Shawn read Leigh Shelton's welcome message to the team since she was on vacation.

Facebook Update

- Shawn will ask Gina for admin permissions for Facebook administration