

CNA Media Team Meeting Minutes | Monday June 27, 2022, 6 - 7:30 p.m. Virtual

In Attendance: Gordon Riggs, Heather Pashley, Peter Keller, Jon Dickman, Rob Cullivan, Shawn Mihalik, Leigh Shelton, Marsha Sandman

Review and finalize the August 2022 CNews line up

Features

1. **CITY CHARTER:**
2. **LAST THURSDAY**
3. **PHOTO FEATURE ON** Son de Cuba July 15 concert
4. **ARTS FEATURE ON CONCORDIA POET/PHOTOGRAPHER**
5. **STRAIGHT PATH INC.**
6. New preschool and “Preschool for All” initiative

Build the Sept 2022 CNews line up

Brainstorming about CNews

- Discussed regularly featuring Land Use in paper
- Media Team discussed proper procedure for letters to the editor. Rob suggested a web form to solicit letters. Shawn will implement the web form in the near future.
- Leigh suggested a paper redesign. Media Team agreed to explore options and gather information for how a redesign might proceed.

Delivery of Print Copies

- Peter volunteered to deliver take print copies to post office for delivery to advertisers and city officials

Next MT Meeting: Monday August 1, 2022, 6 - 7:30 p.m. | Venue: virtual