

# **CNA Media Team Meeting Agenda | Monday June 6, 2022, 6 - 7:30 p.m. Virtual**

**In Attendance:** Gordon Riggs, Heather Pashley, Gina Levine, Peter Keller, Jon Dickman, Erin Cooper, Rob Cullivan, Shawn Mihalik

## **Review and finalize the July 2022 CNews line up — content deadline 6/10**

- 1. AMERICAN LEGION** — STORY/Rob C. PHOTOS Michael French
- 2. BALLMER INSTITUTE UPDATE** — STORY Mac Larsen PHOTOS ???
- 3. FEATURE ON UPCOMING CONCERTS** — Preview of Son de Cuba July 15 concert/ List of concerts/Rob C. /Javier
- 4. FEATURE ON UPCOMING CONCERTS: Preview of Son de Cuba July 15 concert/List of concerts/Rob C. /Javier**
- 5. POSSIBLE ARTS FEATURE ON ANTLER GALLERY** – Rob C.

## **Build the August 2022 CNews line up/Brainstorming about CNews**

Regular entertainment column; regular schools column; interesting neighbors; neighborhood volunteers; new businesses; more use of photos, regular photographers; more regular writers, etc.

John proposed a humor column. Discussion of syndicating content from other nearby neighborhood sources.

## **(10 min) Delivery of Print Copies**

Discussion of mailed copies of CNew (city hall and advertisers that don't get the paper). Shawn will ask for volunteers to mail 9 papers monthly.

Discussion of going door to door and delivering papers to businesses.

## **Content Guidelines Refresh**

Shawn refreshing content guidelines for clarity, especially with regard to Facebook moderation. Will share for input by media team and approval by Board.

## **Transition from 8 to 12 pages**

Potential quarterly themed special edition insert. Rob strongly feels we need more writers and photographers before we can reliably transition to 12 pages.

**Next MT Meeting: Monday June 27, 2022, 6 - 7:30 p.m. | Venue: virtual**

July issue meeting moved to June 27 to account for July 4 holiday.