

## **CNA Media Team Meeting Minutes | Monday April 4, 2022, 6 - 7:30 p.m. Virtual**

**In attendance:** Gordon Riggs, Heather Pashley, Gina Levine, Peter Keller, Jon Dickman, Jim Girshboch, Erin Cooper, Rob Cullivan, Marsha Sandman, Javier Puga-Phillips, Keith Daellenbach

### **Keith Daellenbach to pitch story re: NE 33rd Ave. bridge spanning N.E. Lombard**

- NE 33rd at Lombard bridge has been closed since last August
- Keith reached out to PBOT and got the scoop
- He would like to share with the neighborhood in CNews
- We all agreed that we want the story and we have room for it in May!

### **Review and finalize the May 2022 CNews line up**

1. **LOMBARD BRIDGE IMPROVEMENTS** – PLANNED FOR JUNE OF THIS YEAR, LIKELY TO BE COMPLETED LATER SO ALL LANES REOPEN – KEITH D. STORY/PHOTOS
  2. **NE VILLAGEPDX FEATURE ON ABE COHEN, VOLUNTEER** – JON D. STORY/PHOTOS
  3. **CLARY SAGE BOOKS/TAROT CARDS, ETC. FEATURE** – JAVIER P-P STORY/PHOTOS
  4. **CAREY TAYLOR** – CONCORDIA POET/PHOTOGRAPHER – FEATURE INTRODUCING HER ALONG WITH POEM/PHOTO – GINA L. WILL EMAIL ROB C. WHO WILL CONTACT AND WRITE BRIEF FEATURE ABOUT HER WORK
  5. **EASTER EGG HUNT** – APRIL 16 – PHOTO FEATURE BY PETER, ROB, JAVIER, POSSIBLY MICHAEL FRENCH/CHRIS BAKER, OTHERS – COULD RUN TWO PAGES DEPENDING ON SPACE – PETER SUGGESTED SIGNAGE FOR PARENTAL CONSENT
  6. **ERIN C.** WILL WRITE NET COLUMN ON PREPARING FOR HEAT THIS SUMMER
  7. **PETER K.** TO MENTION KENNEDY COMMUNITY ROOM IS AVAILABLE, IN COLUMN
- POSSIBLE OTHER STORIES FOR MAY THAT COULD ALSO RUN IN JUNE
1. **RETURN OF LIVE MUSIC TO ALBERTA ROSE, ALBERTA PUB, TC O’LEARY’S** – STORY/PHOTOS ROB C.
  2. **PIGEON HEARTS JEWELRY FEATURE** – CONCORDIA WOMAN RUNS JEWELRY BUSINESS OUT OF HOME – STORY/PHOTOS ROB C.
  3. **RETURN OF LAST THURSDAYS** – JAVIER P-P WILL LEARN MORE IN WEEK AHEAD
- OTHER POTENTIAL STORIES** – JAVIER MENTIONED **UKRAINIAN ARTIST** WORKING TO ASSIST HOMETOWN; GINA L. AND JAVIER MENTIONED **HOLY BEANS**, FIRST AFRICAN-AMERICAN WOMAN OWNED COFFEE SHOP IN PDX, HIRES FORMERLY INCARCERATED

4. **Adaptive Reuse on NE Prescott: From Food King to Evolve Collaborative** – DOUG DECKER BLOG  
PIECE – PETER K. TALKED ABOUT THIS BECOMING PART OF A WIDER POSSIBLE COLUMN OR OCCASIONAL  
FEATURE ON CONCORDIA LAND USE ISSUES.

**Build the June 2022 CNews line up, deadline 5/10**

1. **END OF SCHOOL YEAR FEATURE** – STORY/PHOTOS ROB C.
2. **GAY PRIDE EVENTS/PERSON** – STORY/PHOTO JON D.
3. **HOMELESS CAMP** – WHAT IS GOING ON WITH CAMP ON 33<sup>RD</sup> AVE, SOLUTIONS, ETC.

**Brainstorming about CNews**

Delayed until next meeting

**Social Committee's request to recognize sponsors of CNA events in CNews**

-Yes! We will definitely recognize sponsors. We want to thank those that help us.  
-We have to be clear about who the sponsors are and the timing in getting them to us in time for  
the paper :)

**Volunteer opportunities**

Facebook moderator, photographing for stories  
-If you are interested in helping with these, please let us know!

**Advertising update**

Advertising -- staying steady with current advertisers - plan to canvas more of the neighborhood  
and get back to deliveries soon

**Facebook update**

Our group has 731 members! More activity and discussion every day. It's great to see :)

**TIPS FROM ROB**

-Rob is working on some "tips" for writers to help them work smart -- he will send this to  
everyone soon

**Next MT Meeting: Monday, May 2, 2022, 6 - 7:30 p.m. | Venue: virtual**