

## **CNA Media Team Meeting Minutes | Tuesday March 1, 2022, 6 - 7:30 p.m. Virtual**

Join with Google Meet: <https://meet.google.com/oba-jmbu-nvv>

Join by phone +1 617-675-4444 PIN: 276 004 440 1149#

**In attendance:** Nancy Varekamp, Gordon Riggs, Heather Pashley, Gina Levine, Mac Larson, Peter Keller, Jon Dickman, Jim Gersbach, Erin Cooper, Rob Cullivan, Steve Elder, John McSherry

### **Concordia Tree Team to share what they do in and for the neighborhood**

Jim Gersbach, from the Concordia Tree Team, joined the meeting and talked about the tree team and what it does in Concordia. Some of what he discussed:

- Engages in tree planting, tree maintenance and tree care in the neighborhood
- Working on International Grove (Lombard and 42nd Ave) and Ainsworth median trees
- The 42nd Ave bridge rebuild is putting a strain on the International Grove - some of the trees will need to be removed (hopefully moved!)
- April 16th is a community walking tour that will showcase the trees that have been planted and maintained by the Concordia Tree Team
- April 23rd is a community volunteer pruning event on Alberta Main

### **Review and finalize the April 2022 CNews line up**

Features:

Nancy Varekamp: Reactions to UO announcement re: CU campus

Mac Larsen: Rabbit Advocates.

Tree Team Member: Concordia Tree Team – April arboretum walk

Peter Keller: Business/environment: EV Rides

Reader opinion piece re: SRVs OR Jon Dickman story re: NE Village

Marsha Sandman: new business: bagel shop – hold to May?

Shorts:

- Spring Egg Hunt
- April & June pick ups
- Earth Week sidebar re: activities
  - Alberta Main Street plans for 2 events
  - Alder Commons?
  - NAYA?
  - Others??

Columns:

- Peter Keller: From the board
- Maquette Reeverts: Concordia Artworks
- Erin Cooper: News from the NET
- Nancy Varekamp: Community Calendar

## **Build the May 2022 CNews line up**

Features, need 5

1. April overflow: either the bagel business (written by Marsha) or NE Villages story (written by Jon Dickman)
2. Javier: Clary Sage 10 year anniversary
3. Rob: Jewelry business
4. Carey Taylor, Concordia Poet Blog  
<https://careyleetaylor.com/2021/09/15/concordia-neighborhood-2/>
5. Possible story: Name change committee report
6. Possible story: Reprint Doug Decker blog on Food King  
<https://alamedahistory.org/2021/12/10/adaptive-reuse-on-ne-prescott-from-food-king-to-t-he-evolve-collaborative/>

Columns:

- Peter Keller: From the board
- Maquette Reeverts: Concordia Artworks
- Erin Cooper: News from the NET
- Javier Puga-Phillips: Community Room calendar
- Rob Cullivan: Community Calendar

**Volunteer opportunities:** Facebook moderator, photographing for stories  
Mentioned briefly in the meeting. Postponed to the April 5 meeting.

### **Advertising update**

Staying steady with current advertisers - canvased Alberta Main Street today to try to drum up new business.

### **Facebook update**

Our group now has 713 members! More activity and discussion every day. It's great to see :)

**Next MT Meeting: Tuesday April 5, 2022, 6 - 7:30 p.m. | Venue: virtual**