

## **Minutes – Media Team Meeting, January 5, 2021**

**Present at meeting:** Gordon Riggs, Nancy Varekamp, Marsha Sandman, Tara Williams, Dan Werle, Gina Levine, Steve Elder, Peter Keller, Erin Cooper, Heather Pashley

### **Discussed Chair’s Corner**

Do we want to continue with this name? Many attendants think that the past name, CNA Voices, may be a better name because it sounds inclusive and it offers an opportunity to have others write it besides Peter without explanation. Changing name to CNA Voices.

### **February Line Up was reviewed**

- Marsha Sandman: Ichiza Kitchen
- Tara Williams: Shady Pines vegan food cart pod
- Nancy Varekamp: The Food Truck
- Carrie Wenninger: Loncheria Los Mayas food cart
- Marsha Sandman: Annette Pronk community activist profile
- Letter to editor: re: lawn signs

### **March Line Up was developed**

- **Michael French:** Taking ownership PDX
- **Fox Chase** new businesses condensed to 100 words... continued on the web:
  - **Writer?** Chiropractic office & Full City Rooster Coffee Shop @ 30th & Emerson
  - **Writer?** Experimental Vintage, 5429 NE 30th Ave.,
  - **Marsha:** Yui in former DOC spot on 30th, north of Killingsworth.
  - **Kathy Crabtree:** Ripe Collective, replaces Beast at 5425 NE 30th Ave. 30th & Killingsworth
  - **Writer?** Marcone Supply, corner of Alberta)
- **Tara Williams:** Eritrea immigrants are settling in Concordia
- **Karen Wells:** Thanks for Asking
- Letters to editor: anticipated

### **Advertising proposals**

Gina discussed ideas for advertising reach outs – hope to offer an incentive for current advertisers when giving referrals and for new advertisers who sign up for a year and prepay for their ad. Will bring specifics to the board meeting tomorrow night for approval.

### **Outdoor newspaper dispenser**

Gordon and Heather discussed the cost of newspaper boxes – the husband of former board member Ali Novak could potentially make a metal box for the same cost as a shipped plastic box. We discussed maybe finding a 3-4 “Little Free Library” boxes that are near main walking spaces in the neighborhood (on the outskirts) that we can consistently drop papers off on a monthly basis (agreement with the owners) for pedestrians from outside the neighborhood to enjoy.

### **Tight production schedule for Feb CNews AND March CNews**

Gordon discussed the production schedule for March (due to short month in Feb) - we will need to adjust the schedule and in that case the paper may be out right at the first of the month instead of a couple of days (or in some cases a week) before.

### **Hand deliveries of CNews?**

Gordon will contact Alberta Food Co-op and New Seasons to find out if they each have space for a stack of papers for patrons to pick up. Peter offered to deliver to Alberta Food Co-op.

**QR Code** discussion will be delayed until next month

**Facebook** discussion will be delayed until next month