

CNA Media Team Meeting Minutes | Tuesday Feb. 2, 2021, 6 - 7:30 p.m. Virtual

In attendance: Gordon Riggs, Nancy Varekamp, Dan Werle, Erin Cooper, Marsha Sandman, Gina Levine, Heather Pashley, Michael French, Steve Elder, Peter Keller

New items for the agenda

- Jinx at 30th & Killingsworth has changed their business format. They went from COVID-19 outdoor dining only to a non-profit food distribution hub. Courtney, at Jinx, is filing for a 501(c)(3) status.
- Posted on buildings at Concordia University is a Trustee's Notice of Sale.

Updates

- In person deliveries of CNews have started at: McMenamins Kennedy School, Extracto and Alberta Food Co-op
- Dan W volunteered to ask the owners of a few free libraries around his home if there is interest in stocking the papers there every month.

Follow up on possible use of QR codes, LUTC

- As previously discussed at a Media Team meeting, Garlynn of LUTC has asked the Media Team to consider using QR codes in the LUTC column in CNews.
- The Media Team agreed to move forward with QR codes as a trial with LUTC.
- With this trial, tracking will be added to the QR codes so that the CNA webmaster (Gordon) can report on QR code usage at future Media Team meetings.

Opinion disclaimer for Concordia Art Works column

- Currently, the disclaimer is printed with all Concordia Art Works columns, regardless of content. Do we need to continue the opinion disclaimer on the Concordia Art Works column?
- Nancy, as Editor, proposed that there be no disclaimer on the Concordia Art Works column, except when needed. Furthermore, the disclaimer would only be added in consultation with the two Media Team Liaisons. The Media Team agreed with Nancy's proposal.
- The Media Team also acknowledged that the CNA board and/or NECN may have a different opinion about the proposed use of disclaimers for the Concordia Art Works column. Gordon will bring this to the CNA board.

LUTC topical column: written by Garlynn, LUTC Chair

- Two questions: Should a "kicker headline" be added to the column, such as "LUTC Update"? Is this column an opinion piece and therefore need the disclaimer?
- The Media Team agreed to postpone this discussion until Nancy learns more from Garlynn about the column.

MARCH CNews LINE UP

1. Michael French: Taking ownership PDX

2. Various writers: Fox Chase businesses condensed 100 words for print with 400-500-word versions on the web

- Steve Elder: Jinx changes gears to provide food as a nonprofit
- Tamara Fowler: Chiropractic office & Full City Rooster Coffee Shop
- Marsha: Yui
- Kathy Crabtree: Ripe Collective

3. Nancy Varekamp: Update on Concordia University that focuses on foreclosure. This could become a series as more information is identified.

4. Karen Wells: Thanks for Asking

5. Letters to the editor? – no letters the editor have been received to date

Regular Features

- Peter Keller: From the Board
- Maquette Reeverts: Concordia Art Works
- Garlynn Windsong: LUTC topical piece
- Page 6 box re: LUTC Updates posted to web
- Erin Cooper: News from the NET
- Nancy Varekamp: What's on, what's not
- Nancy Varekamp: CNews Updates
- Nancy Varekamp: Concordia Curiosities?
- Penny Hill: Box re: wellness column on web

APRIL CNews LINE UP

1. Tara Williams: Eritrea immigrants settling into Concordia. Delayed from March issue.

2. Nancy Varekamp: Concordia University... any more info collected after March issue

3. Dan Werle: Gnome trees

4. **Writer needed:** Back to brick-and-mortar school...what protections are they putting in place? Talk to student, teacher and PPS (Faubion kids are back??)

5. **Writer needed:** Houselessness. This could be a series, beginning with coverage of the CNA general meeting in March. It could incorporate some of the below OR the below could be in follow ups for a series.

- What's the city doing to help the neighborhood with houseless folks. See Peter's forward of Jessica Rojas' email re: shelter neighborhood team... 8:15 p.m. 2-2-21

- 33rd south of Marine Drive... homeless encampment with 70 vehicles.

- Is Central City Concern doing something specific for them?

- Chris Gibbons, homeless man living in a tent on 33rd at Dekum is frequently on NextDoor.com. Perhaps he could be the subject of a story or even write an opinion piece. (Sounds like he's found housing with help from neighbors?)

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OCCL newsletter re: the Slavic immigrant community

- Nancy will add this item to the future stories list.

Topics for future meetings

- Review criteria for Letters to the Editor
- Review coverage area for CNews
- Interest in conducting a survey to learn from our neighbors and inform the Media Team?
- Use of term: BIPOC. How/if to use. Add to CNews style guide?
- Interest in changing the day/time for this meeting?

Advertising update

- Gina reported that Biga Pizza and Yoshi's Kitchen continue to advertise. She encouraged us to support them.
- Please support our advertisers and remember to mention that you saw their ad in CNews!

See you next month!