

CNA Media Team Meeting Minutes

Tuesday August 4, 2020, 6 - 7:30 p.m. | Venue: virtual

In attendance - Gordon Riggs, Carrie Wenninger, Gina Levine, Nancy Varekamp, Sharon Kelly, Dan Werle, Marsha Sandman, Steve Elder

Crash on Lombard (13 year old boy, student at Vernon, and his mother were killed. Oregonian [article](#))

There was recently a car accident in our neighborhood that killed two people - a mother and her son. Do we want to mention their deaths in the paper? Overwhelming yes. Group thought it would be good to make it personal, mention their gofund me page and include a picture. The Columbia/Lombard Mobility Corridor Plan was scheduled for release the summer. Garlynn's LUTC topical piece will provide an update (from his piece LAST September) on that plan.

Gina will find a picture to include in the mention. Nancy will draft something to share with the board tomorrow. Something like --- "Concordia Neighborhood Supports You" "Concordia offers our deepest condolences for your loss. We support you and we are thinking of you during this time of loss"

Opinion piece

Discussion of Chiquita's opinion -- everyone in attendance gave thumbs up to publish as an opinion piece. Suggested to make a mention of the resources listed by Chiquita on FB.

Discussion of Fernhill Memorial -- everyone in attendance offered support to at least run picture(s) and what we know about it, and a story if we can make it happen.

We should have room for both the opinion piece and the memorial in the Sept. CNews, but if we don't, we will hold a month on the opinion piece and run the memorial.

September stories are on target for Aug. 10 deadline.

October lineup discussed --

- New business story -- Fremont resale shop has been waiting since February
- Dan volunteered to write a story about going back to school and what it is like for parents and students. Dan will interview a few people (kids, parents and teachers) on how things are going. Would also love to see a box or sidebar with bullet points on 211 childcare, where to find food info, other links to helpful info.

- New business story -- Biga Pizza, Tattoo Shop, Gnome Grown, Pain clinic on 30th and Emerson -- if any of these businesses are owned by people of color, that is what would determine. Otherwise, the author decides.
- Neighbor profile on Annette Pronk, Cully activist
- If something else comes up we can potentially squeeze it in

Advertising update --

We got an insert! For the next four months. :) It is through Energy Trust of Oregon and Marsha helped set it up with her son. THANK YOU MARSHA!

Otherwise, continuing to keep in touch with advertisers and offering ongoing incentives for them to start advertising again.

We discussed coming up with a process for all business stories that may want to advertise. Gathering a monthly list with contact info and sharing so that Gina can follow up with everyone with ad info (just in case businesses are interested). Gordon, Nancy and Gina will further discuss.

Facebook update -- 8 new members this week WOOHOO, 542 total group members now. Our solidarity post for humans of color is still tagged to the top of the page.

What a great group of people we have. Virtual meetings come with their own barriers -- thank you to everyone who continues to support CNews!

Next MT Meeting: Tuesday Sept. 1, 2020, 6 - 7:30 p.m. | Location: TBD