

CNA Media Team Meeting Minutes

Tuesday July 7, 2020

Attendees: Gordon Riggs, Steve Elder, Dan Werle, Marsha Sandman, Nancy Varekamp

Nancy volunteered to take minutes. Thanks!

August CNews:

We may need to hold a story because we decided to cover the “Concordia Kids News” to support 5 local children who are publishing a newspaper, asking for paid subscriptions and donating those fees to the Black Resilience Fund. If we hold a story, it will be the one about Dekum Court redevelopment. Marsha volunteered to write the feature story about the kids newspaper, in addition to the story she’s doing about how to prepare kids for kindergarten. Thanks Marsha!!

September CNews:

- Michael French: Dekum Court... if it doesn’t fit in the August issue
- Sharon Kelly: Tree code amendments, upcoming public hearings
- **Writer?** NAYA September powwow: We missed the 10th anniversary in 2019. It’s virtual this year. Contact Nicole Adams, NAYA communications manager, NicoleA@nayafamilycenter.onmicrosoft... Sept. 12
- **Writer?** Alder Commons... a new nonprofit in old Ivy School will be membership based when it opens physically. In the meantime, there are some creative and interesting offerings online. See <https://aldercommons.org/>
- **Writer?** If the Dekum Court story is published in August, we’ll have a new business story on the resale shop: Pacific Holiday on Fremont.

More on CNews

Dan suggested new business stories on a pizza parlor and a tattoo parlor that are opening on 30th Avenue just north of Killingsworth. They’ll go on the list to be considered for October and/or future CNews issues.

We will continue to publish at 8 pages until advertising comes back from businesses’ closures/modifications during the pandemic. Gordon reported that, when the board met in June, members were offered three options:

- Publishing at regular 12 pages with largely increased subsidy from CNA
- Publishing at 8 pages with slightly more than accustomed subsidy from CNA
- Suspending publishing

Board members said they place a high priority on the newspaper. Steve reported that, even with no community room rental income, they’re willing to devote CNA’s savings to keeping the newspaper going. They believe it serves a high level of community service.

Brainstorm future topics for News from the NET

We had no additions to the current list of topics requested for News from the NET. However, we will ask the writer to:

- Put a priority on how to handle pets during the first moments of an emergency, as well as into and through the emergency.
- Tackle the difficult topic of where emergency kits should be located in the house... even if it's just a list of PROs and CONs on locations.
- For a column on where Concordia falls in the subduction zone, we'll ask if different areas within Concordia are at higher/lower risk.

Web, Advertising, Facebook, etc.

- Online calendar at: <http://concordiapdx.org/get-involved/cna-events/>. This calendar has not been maintained for at least 6 months. (It's maintenance is separate from the Page 12 calendar in CNews.) Gordon asked if the online calendar ought to be maintained, once we have events to publicize.

Nancy suggested publishing the Page 12 calendar (when we begin publishing one again) in place of the existing Google online calendar. Every time we publish a new monthly calendar in CNews, we could publicize it on FB and post on the CNA website.

Consensus is it could become a go-to spot for event planners and people who want to know what's going on.

- Advertising: it's still down due to the pandemic.
- Facebook: 531 members now
- Community Room: it was reported at last week's board meeting that the room won't re-open before Multnomah County enters Phase 2 of re-opening.

Next MT Meeting: Tuesday August 4, 2020, 6 - 7:30 p.m. | Venue: virtual