

CNA Media Team Meeting Minutes, Tues May 5, 2020, 6 - 7:30 p.m. | Venue: virtual

In Attendance :

Gordon, Nancy, Dan, Marsha, Heather, Steve Elder

Current status of Cnews page count (8 vs. 12)

- we will be continuing with an 8 page paper

Review and finalize the June 2020 CNews line up

- Nancy reviews June line up -- we are set for June.

Build the July 2020 CNews line up

Nancy reviews July line up -- we are in need of a couple stories for July.

- Fiber artist story - Marsha
- Cyclocross - Dan
- Video producer - Tamara
- CU - Nancy

Thinking ahead - Back to school theme for kinder and / or open house

Marsha will talk to her grand daughter's teacher to see if she can write before teachers are off for the summer.

Brief discussion on further August and beyond stories

-- what businesses are closing? Do we keep track and do a final goodbye at the end of all this?
-- are AirBnB openings turning into long term rentals that are creating more affordable housing options in our neighborhood? Nancy will check in with some peeps to see if this is story worthy.

What to name the odd stuff that we find in Concordia

- CONCORDIA CURIOSITIES was voted as the name :)

Advertising update - they are slow and we did get a couple of new ads because we offered a discount to past advertisers in the last issue. Sending emails to everyone again this month to see if there is interest. They will come in, just a matter of time.

Facebook update - we are at 499 people in our group. There seems to be more people participating in the group and def people are using our page more to spread the word of neighborhood happenings.

Brief chat about back page calendar - everyone really likes the new format of copy on the back page (events are all canceled at the moment) but as events come back we should chat about how to move forward with the back page. There is hesitancy to move it online as that creates a barrier for people to access. It is also difficult to sort and access events online. We

talked about potentially moving the calendar to another page in the paper and we decided to revisit when events come back and ads return.

Next MT Meeting: Tuesday June 2, 2020, 6 - 7:30 p.m. | Location: TBD