

CNA Media Team Meeting Minutes Tuesday April 7, 2020, 6 - 7:30 p.m.

In attendance

Nancy, Gordon, Gina, Jeanette, Carrie, Dan, Tamara, Marsha

Recap of 4/1 CNA Board meeting

- Board is all good with us doing 8 pages
- Board is ok with a loss for now
- At some point we will go back to 12 pages
- Board didn't even want us to consider not publishing
- Board approved 50% discounted ads to advertisers that have not advertised or want to cancel bc of funds
- Neighborhood cleanup is canceled for now

May lineup

- We are on schedule for May with two exceptions:
 - TJ has been involved with CNA cleanup but decided not to participate in May story -- Tamara will do a feature on a PE teacher who conducts weekday athletic sessions on 35th Avenue by the park
 - Alberta sidewalk ramps reconstruction – info isn't available yet and there's another idea for that story's planned space on Page 8. (see below)
- Carrie's story on Positive Change PDX is on schedule
- Discussion regarding public health announcements that Hey Neighbor put on their back page to help educate and offer tools for reduced exposure -- everyone agreed that we should include some recommendations/posters for back page of May news, along with the date the info was current.

June lineup

- Feature story on Farmer Ted, including fate of 2020 Cully Farmers Market and the insurmountable challenges of pulling it off . Tamara will write
- Brenna lives in Concordia and is a pro cyclist and is a mechanic on a cyclecross) team. Really cool person and fun story -- woman power!!
- Podcast story -- Carrie will write
- We would like to do a story on businesses and how they are reinventing themselves / being creative during this time. Nancy will check with Alberta Main to see if there is a suggestion from Main street on a business or cluster of businesses to write a story about.

(Jeff Dodge -- Tamara is interested in writing and will write in July)

Art corner

- Jeanette -- wondering if there are ideas that we have to offer on ways she can tie in her art corner to Concordia
- Carrie mentioned the rainbow and bear "hunts" that our neighborhood has been running through buy nothing
- Gordon mentioned historic buildings - cerimon, kennedy school, vernon school
- Gina mentioned that we talked about portland weird things -- free libraries, horses tied, chickens

Quick recap on advertising

Gina mentioned to everyone that she has sent emails to about 30 past advertisers to let them know that we are offering a discount to folks that would like to use our paper as an advertising method to help them stay in businesses. Hopefully some of those emails will come back as a yes!

Facebook

Facebook has plenty of contributions from neighbors and it is great to see the interaction increase with ideas for virtual participation along with our usual posts. :)