

CNA Media Team Meeting Minutes

Tuesday Oct. 2, 2019, 6 - 7:30 p.m.

Nov story line up --

Marsha is not sure who she is going to do her story on in Nov. Pat King recently came to the board to announce the warming shelter at Ainsworth United church and Marsha is going to try to get a hold of her to interview for Nov. She will keep Nancy posted.

Carrie is working on Take it or leave it -- new second hand store opening on 42nd. Owner has been hard to get together with but Carrie thinks they set a date today. Story should be good.

Dec story line up --

Marsha is thinking cowboy poet and atomic 66 are out -- Rosie's lounge is opening soon (Alberta Rose Theatre bar in old Stella Taco location) Marsha will contact both Alberta Rose and Pat King and see who gets back first.

The rest of December is pretty much full as far as writing is concerned.

CNA Voices -- what is it really?

Not an opinion

Not a letter to the editor

IS -- a place for anyone within our neighborhood or who helps make decisions that affects our neighborhood to share their story in first person. Also is a place where we can offer board ideas or thoughts to be heard and/or people invited to things that the board does.

Pat King MIGHT be a great CNA voices or a great story (atm Marsha has her slotted to do a story on)

Nancy is going to contact Pat and get a sense of what to do with her.

Holiday meals around the world -- Nancy would do the story. Her idea is to send a "survey" to three restaurant owners or other cultures with the idea of sharing what others do over their holidays (traditions, what they love to eat, who they spend the time with). There was concern from a few that this story didn't feel as though it would flow. What is the reason -- what do we learn from this story? Do we need more cultures represented than three?

Idea -- maybe Nancy sends a survey to 20 food places and whoever gets back to her would get in on the story. Just a couple of questions 1-favorite activity 2- favorite food 3- celebration memories

Story ideas -- Marsha would love to do a story on how to prepare kids for school (next summer maybe?)

Cruz room just opened the Annex (next door) with live music, talent shows, full bar and cruz room menu. Would be fun to do a story on them (Feb?)

Carrie is wondering if we would ever want a puzzle in the paper? Word find base with symbols instead of letters. Could be a fun idea! This is one item that we would like to get back to at the next meeting as we brainstorm what we want the paper to be -- what are our goals and where are we going?

Next month want to look at - CNA Voices - columns - puzzles - art

Discussion on ads - why do we have house ads?

1- promote CNA events

2- save room for ads that may come in

See you next month!

POT LUCK at November Media Team Meeting