

CNA Media Team Meeting Minutes 10-02-18

Attending: Nancy Varekamp, Steve Elder, Vanessa Miali, Lloyd Kimeldorf, Karen Wells, John McSherry, John Smith, Gordon Riggs, Gina Levine

Review the November CNews story line up

- Story on Leaven Center needs a writer
- Cully Park, issues with getting kid writers, Vanessa will pursue
- Poetry from elementary schools:
 - Rigler School has a new principal, now is not a good time for poetry
 - Faubion wants to continue; slated for Dec 2018 CNews
 - Vernon; hoping for Feb 2019 CNews
 - Rigler; hoping for March 2019 CNews
- 2 spaces to fill; Nancy will write story on Juniper Psychological Services
- Cerimon House workshop; ask for writer from district first; Nancy to write?
- CNA Voices - general meeting board elections coming up
- Milagro owner? Erica?

Build the December CNews line up

- Volunteer opportunities: Faubion, Vernon, Rigler and/or general Concordia community
- 30th/Killingsworth bus hub
- Mud Bay?
- Discussed possibility of story about marijuana store, Green Hop. Group is open to reprinting a recent story in NECN newsletter about Green Hop (<http://necoalition.org/s/Hey-Neighbor-summer18-web.pdf>)
- Alberta Art Galleries - moving to ideas list or or October/November 2019
- Community Room use/renter
- CU Murals?
- Concordia photographers / invitation to submit, collage layout format?; double page?; on FB and website. Rotating theme

To be addressed offline:

- status of Concordia Facebook page
- Advertising
- CNA website
- CNews distribution

Consider starting a CNA Instagram account (brought forward by John Smith)

- Very popular with younger audiences; Can be linked to FB account
- Social media with photo focus (all posts must have a pic)
- Propose using platform as another way to connect people together in neighborhood.
- For example, ask people on street one question, then post pic and response.
- Media Team will continue discussion at future meeting

Next Media Team Meeting: Tues, Nov. 6, 2018, 6 p.m. @ Kennedy School Community Room