

MEDIA TEAM MEETING MINUTES 8/7/18

Present: Gina, Rob, Heather, Nancy, Dan, Marsha, Karen

September story line up

- Marsha is working out details on the Vernon school story - hoping to get a student to help interview
- Review of other stories for September that are confirmed
- Review of middle school poems from Faubion - Rob will check in on Vernon once school starts for October issue
- Mural - Karen is doing "Still We Rise" by Natural Grocers on MLK
- Alberta Street Fair follow up- Rob will take an aerial photo and Nancy will write a short story

October story line up

- Adverse childhood experience (due to ICE activities) related to Faubion (neighborhood kids)
- Karen
- CU Halloween story - Marsha
 - Mural - Karen
 - Bike Polo at Alberta Park
 - Cully Park from the eyes of children

Future story ideas

- What do we think about all the weed shops and do we want to keep that story idea in the line up? Leave it for now
- Electric Scooters , are they having an effect on our neighborhood?? - Rob will ask around in Nextdoor for a source
- Belmont Goats may be moving to Fernhill - Nancy will keep up on this potential story

Advertising

- 2 new advertisers this month
- Following up with leads and continuing to follow up with inquiries

Facebook update

- 261 members, great to see people getting involved
- Gina will post August Race Talks move to Crystal Ballroom due to expected attendance size.

Photos

- Picture review - what we want to see (from Nancy)
- Review of past Cnews and the best pictures and opportunities to draw readers in
- Nancy will condense handouts and email to Media Team

Next meeting: Tuesday, Sept. 4