

Concordia Neighborhood Association
Board Meeting
February 7, 2018
Kennedy School Community Room, 7 to 8:30pm
MINUTES

Board Member Attendance

Chair – Chris Lopez PRESENT	SW 1 – Garlynn Woodsong ABSENT
Treasurer/At Large 6 – Heather Pashley PRESENT	SW 2 – Vacant
Secretary/East 2 – Steve Elder PRESENT	At Large 1– Robert Bowles PRESENT (arr. 8pm)
East 1 – Jody Pollak ABSENT	At Large 2 – Donn Dennis PRESENT
NW 1 – Ike Harris PRESENT	At Large 3 – John McSherry PRESENT
NW 2 –Amelie Marian ABSENT	At Large 4 – Ali Novak PRESENT
	At Large 5 – Truls Neal ABSENT

Also in attendance: Susan Millhauser, Contract Recording Secretary; Nancy Varekamp and Gordon Riggs, Media Team/CNews; Sonja F., neighbor; Esther, neighbor; Berna, neighbor; Ben Levine; Lenny Dee, Portland Just Energy Transition; Matt Boyd; Devin Burns and Greg Bourget, Portland Clean Air.

Welcome, Introductions and Announcements

Chair Chris Lopez called the meeting to order at 7pm. A quorum was established.

Review and Approve Agenda and Prior Meeting Minutes (Consent Agenda)

Chris reviewed the agenda and noted the draft January minutes had been distributed prior to the meeting.

MOTION (Heather/John) – *To approve the Consent Agenda, including the February meeting agenda as written and the January 3, 2018 Board meeting minutes as drafted. 7 in favor, 0 opposed, 0 abstain.*

MOTION PASSES.

Chris noted that Lenny Dee had not been included on the agenda due to miscommunication, but that if there were time near the end of the meeting he could give the Board an update.

New Actionable Items

1. Presentation from Portland Clean Air, Devin Burns and Greg Bourget

Devin shared how she became concerned about issues with Portland’s air quality while she was the principal at a middle school in N. Portland and why she got involved with Portland Clean Air as a volunteer. Her main focus is to help the various neighborhood-based groups concerned about air quality work better together and strategize, focused on N/NE Portland. There are 27 neighborhood groups she has connected with, with Garlynn serving as her point of contact for CNA. She would like a second CNA Board member to serve as a “spoke”, or contact, to ensure regular communication to and from the Board.

Greg shared he is focused on collecting data and working with GIS analysts to get the information out to the public. There is an interactive map on their website with air pollution sources and data (<http://portlandcleanair.org/>). Portland is the worst city in the US for respiratory distress per EPA data. The State is not regulating everyday manufacturing emissions, as was learned with Bullseye Glass. He shared a report they did with NECN last year mapping emission sources and 24-hour truck counts for the Cully area. Using highly accurate equipment to monitor diesel particulate matter and VOC’s, the goal is to collect data then approach the industries to get a settlement, such as installing smokestack scrubbers. This approach

was effective in Cully, so now they are focused on Concordia and are requesting a newsletter article with a call for volunteers to help attach data. Questions and answers followed:

- Q: Is there anything in front of the City, County, or State legislature right now they are focused on?
 - A: Our focus is on gathering data and connecting with industry directly to get them to do the right thing. So far seven industries have voluntarily installed scrubbers. The data being collected will help to inform future legislation. This type of pollution will not be touched by Cleaner Air Oregon. She referenced the recent OPB documentary on diesel pollution.
- Q: How are you funded?
 - A: Through individual contributions and a \$2,000 grant for equipment. 2,500 people have donated and taken advantage of the Oregon political tax credit.
- Q: Have you done any work with Concordia University? Students there have done research and presentations on local air quality monitoring.
 - A: No, not yet. Would like to get contact information.

Greg and Devin stated they were asking CNA for a volunteer to be a second spoke and space in the newsletter. Chris reminded that the Board has discussed supporting this type of effort in the past. Greg noted that his contact information is on their website.

John agreed to be the second spoke. Nancy will coordinate with them on the CNews article; deadline is looming.

2. Concerts in the Park – Sponsorship Ask of \$3,000.

Robert noted the deadline from Portland Parks and Recreation (PP&R) has been pushed up and gave an overview of the Fernhill Summer Concert Committee’s updated request:

- There will be four concerts and a movie this year, possibly kicking in extra funds for a more expensive band prior to the movie.
- CNA always sponsors one of the concerts, the Neighbors’ Night Out one, so the ask is the same this year for a \$3,000 “champion” sponsorship. The Committee then raises the rest of the needed funds through other sponsorships and direct asks. The total cost for the Concert series and movie is \$19,000. Sponsorship commitment is due soon, with funds payable by June.
- Sponsorship includes having a booth at the concert, signage, and other perks, with costs between \$300 and \$3,000. (Matt is interested in a booth and will follow up with Katie.)
- PP&R is streamlining how they do the concerts and moving to a more corporate sponsorship approach versus grass roots fundraising.
- This year PP&R has decided to use the money collected at the concerts to fund the summer lunch program in the parks. Last year about \$6,000 was collected by passing the hat, which was used to offset some of the cost of the concert series.
 - CNA would not be impacted financially if the hat is not passed; it would fall on the Committee to raise the additional needed funds, which could be done outside the concerts via PayPal.
 - Concerns about this change could be shared with PP&R and they could push back on this.
 - The Board would like to discuss PP&R’s changed approach further at the March meeting.

MOTION (Heather/Steve) – To approve spending \$3,000 for a “champion” sponsorship for one 2018 Concert in the Park at Fernhill Park. 8 in favor, 0 opposed, 0 abstain. ***MOTION PASSES.***

3. Appoint Second Board Liaison to Media Team

Gordon gave some background about the role of the Media Team liaisons, noting there are supposed to be two and since Daniel stepped down from the Board a replacement is needed. Steve is the other liaison. The liaisons attend Media Team meetings (first Tuesday of the month) to provide Board input and debrief about the prior month's CNews, plus do the final review the CNews in conjunction with the Board Chair. At least one of the three reviewers needs to sign off on the review prior to the paper being published. The Board further discussed the role of the reviewers:

- Steve expressed concern about potential liability for the CNA Board and the person who does the final review.
 - Robert noted that the CNA is the publisher of the CNews so already is ultimately responsible.
 - Chris shared that the reviewers are looking for red flags, though there is trust in Gordon and Nancy.
- Gordon reminded that this review process is what the Board decided on over a year ago. He originally asked for one reviewer but Daniel suggested having both liaisons and the Chair review in case someone was on vacation or otherwise unavailable, and it has worked fine.
 - Ali would like to revisit the concept of Board member sign off at next month's Board meeting.

MOTION (Heather/Robert) – *To nominate Heather to serve as the second Media Team liaison. 8 in favor, 0 opposed, 0 abstain.* **MOTION PASSES.**

4. Spring Egg Hunt – Request up to \$800

Chris shared the Social Committee's request for funds to buy candy for the March 31 egg hunt at Fernhill Park. Volunteers will stuff plastic eggs the night before at the American Legion Post 134, the event's partner sponsor.

MOTION (John/Heather) – *To approve up to \$800 for the Spring Egg Hunt. 7 in favor, 0 opposed, 0 abstain.* **MOTION PASSES.**

Matt asked if it would be okay for him to have a pop-up tent at the egg hunt with games for kids and possibly refreshments to share; he wants to be more involved in the community and wouldn't mention the church he is starting. The Board discussed further:

- It was noted that CNA has a permit from PP&R and insurance through NECN for a specific area of the Park; perhaps Matt could set up outside that area.
 - It was suggested the permit be reviewed to see if vending is allowed.
- It was suggested that the Social Committee should further discuss.

5. Portland Just Energy Transition Initiative, Lenny Dee

Lenny provided background on this organizing effort to get a measure on the ballot in Portland for November 2018. He had come to the LUTC in October to provide information and garner support, resulting in LUTC support and recommendation for Board support. Garlynn was supposed to forward a draft letter of support for the Board's review and approval. As there wasn't a time crunch on his end, Lenny noted he could come back next month for a decision, and he provided an overview of the initiative:

- 72 organizations, such as Portland Audubon, Oregon Physicians for Social Responsibility, Sierra Club, 350pdx, NAYA, APANO, NAACP, Verde, and many other environmental and social justice organizations are supporters.

- This will be a November 2018 ballot initiative in the city of Portland. They've gotten approval on the title from the City and will need to gather 35,000 signatures starting in March 2018.
- The coalition has been working on this for two years and sees it as a model other cities could follow to address climate resilience and economic prosperity/job creation.
- The initiative will raise \$30 million annually to fund weatherization, solarization, and other home energy efficiency improvements, as well as green infrastructure, and will create jobs and training programs in these fields.
- The initiative will increase an existing City of Portland licensing fee by 1% only for retailers with more than \$1 billion in annual revenue nationally. It targets primarily multi-nationals that are enjoying record profits and low effective tax rates, with about 120 corporations that would be affected; many have assets in overseas tax havens.
- Polling is currently in the mid 70s.

Susan read aloud the LUTC's recommendation from the October meeting recommending Board support for the ballot initiative. **Ali agreed to work with Garlynn to draft a letter for the Board's March meeting. Lenny will send the letter template to Ali.**

CNA Committee Reports

1. Social – The Committee confirmed May 19 for the community clean up.
2. Land Use and Transportation – Chris read a report from Garlynn, shared via email:
 - CNA's comments on the RIP have been published as testimony and the Planning and Sustainability Commission will begin discussions in May.
 - LUTC didn't meet in January.
3. Media Team – Gordon provided an update:
 - On February 19 the film "Priced Out" is going to be shown at the Cerimon House.
 - Two articles from the CNews were reprinted in the NECN's quarterly newsletter.
 - CNews is now being delivered to 400 more residents as apartments are now included on the mailing list!
4. Finance – No report. The Committee meets on the last Wednesday of the month at 7pm in the Community Room, please come!
5. Safety and Livability – Meets the second Tuesday of the month and has had trouble getting people to attend; look for an article in the CNews calling for participants.
6. Community Room – John expressed interest in developing a business plan for the Community Room. Chris shared that he currently is a committee of one and is fine managing it how he has been. Heather and Steve suggested that John come to the next Finance Comm. meeting as a guest to discuss further.

Announcements/Public Comment (items not on the agenda) – None

Meeting Adjourned – Chris adjourned the meeting at 8:30pm. The next Board meeting will be held on Wednesday, March 7, 2018 at 7pm.