

**Concordia Neighborhood Association  
Board Meeting**

June 13, 2017

Kennedy School Community Room, 5:30 to 7:00pm

**MINUTES**

**Board Member Attendance**

Chair – Chris Lopez PRESENT

Vice Chair/SW 2 – Daniel Greenstadt PRESENT (arr. 5:40)

Treasurer/At Large 6 – Heather Pashley PRESENT

Secretary/East 2 – Steve Elder PRESENT

East 1 – Tyler Bullen ABSENT

NW 1 – Isham “Ike” Harris ABSENT

NW 2 –Amelie Marian PRESENT

SW 1 – Garlynn Woodsong PRESENT

At Large 1– Robert Bowles PRESENT

At Large 2 – Donn Dennis PRESENT

At Large 3 – Jody Pollak PRESENT

At Large 4 – Ali Novak PRESENT

At Large 5 – Truls Neal PRESENT

**Also in attendance:** Susan Millhauser, Contract Recording Secretary; Nancy Varekamp, Gordon Riggs, and Gina Fields, Media Team/CNews; Jessica Rojas, NECN.

**Welcome, Introductions and Announcements**

Chair Chris Lopez called the meeting to order at 5:30pm. A quorum was established.

**Public Comment (items not on the agenda) – None**

**Review and Approve Agenda and Prior Meeting Minutes**

Chris reviewed the agenda. Draft May Board meeting minutes were distributed prior to the meeting.

*MOTION (Heather/Ali) – To approve the June meeting agenda as written and the May 9, 2017 Board meeting minutes as written. 10 in favor, 0 opposed, 0 abstain. MOTION PASSES.*

**Unfinished Business**

1. Good Neighbor Agreement (GNA) with Concordia University (CU)

Daniel shared that he had spoken with Ben Earle, from the CNA LUTC, and compared notes. They have not had any luck finding GNA boilerplate language that addresses a university. Daniel noted he looked at the most recent GNA, which is with the Fox Chase businesses, and made some updates with input from Ben. Chris suggested forming a sub-committee to work up a GNA. He added that when he spoke with his contact in the President’s Office at CU, they had expressed a preference to put off discussion of a GNA until after Faubion School reopens in the fall as that project has keeping them super busy.

Ali shared that she had heard there was some upheaval at CU, that the university is leaving its affiliation with the Missouri Synod. She added that could mean that whomever CNA deals with could be changing as well. Garlynn suggested that the newly forming Safety and Livability Team (SALT) would be the best committee to work on this.

Ali suggested the first step would be for SALT to call a meeting and invite neighbors. Truls agreed to take the lead to get the committee going. Daniel added that SALT would then choose its leadership. Ali recalled that Ike and Donn had agreed to help Truls get things going, and the Board passed a motion last month approving SALT’s formation. Nancy asked for the initial meeting information by Friday so she could include in the next edition of CNews.

## 2. Fernhill Concerts Fundraising Update

Chris gave an update on fundraising for the summer concerts and movie in Fernhill Park. The direct donation PayPal link has brought in \$175. Help raising funds is still needed. Several large business sponsors have dropped out this year. Robert noted that passing the hat at the concerts usually raises \$3,000, which can be used to backfill funding. Chris asked for Board members to commit to attending at least one concert to help pass the hat. Concerts are on Friday nights in July and on Friday, August 4. The more people passing the buckets at the concerts the better. Robert, Katie, or Chris will send out a call for volunteers. Chris stated he has more copies of the ask letters also, if anyone needs more, and that at this point they are pushing \$300 and \$600 sponsorships.

### **New Actionable Items**

#### 1. LUTC – Parking Reform Letter to City Council

Garlynn shared that the LUTC had discussed his recent article regarding city parking reform in CNews and had approved sending a version of the article to the City Council to encourage adoption of the plan. The Council had been presented the plan last winter but did not take any action due to new Mayor and Council members coming into office. Garlynn explained the proposed parking reforms include a study and toolbox that were completed in 2016. Chris shared that Garlynn had sent a draft of the letter to him for review and input.

*MOTION (Daniel/Robert) – The CNA Board endorses the submission of the letter to the City Council and Mayor regarding parking reform draft by Garlynn. 10 in favor, 0 opposed, 1 abstain. MOTION PASSES.*

#### 2. National Night Out – Funding Request

Robert shared that the Social Committee is requesting \$850 for National Night Out for parade permit and police escort, food at Dekum Court, and kid activities at Fernhill Park. He added they spent \$750 last year when Home Forward paid for dinner. As this year's CNA event is on a Friday, Home Forward will be funding a separate celebration at Dekum Court on the usual Tuesday National Night Out.

*MOTION (Robert/Daniel) – Contribute up to \$850 for National Night Out activities. 11 in favor, 0 opposed, 0 abstain. MOTION PASSES.*

#### 3. Sunday Parkways – Funding Request

Daniel noted that funds are needed to purchase refreshments and giveaways for the CNA booth at Sunday Parkways at Fernhill Park on July 23. He shared that he had hoped to get Natural Grocers, which is opening a new store on NE Alberta and MLK Jr. Blvd., to sponsor but they do not have an opening date yet. He also pitched to them paid advertising in the CNews, which he hopes they will do once opened, as they are very interested in community nutrition education. He added that Portland Design Works has donated a box of swag for giveaways. Funds would be used to purchase additional items, like snacks.

*MOTION (Daniel/Heather) – Approve up to \$300 for giveaway items for the CNA NE Sunday Parkways booth. 11 in favor, 0 opposed, 0 abstain. MOTION PASSES.*

#### 4. Elect NECN Rep for 2017-2018

Chris stated that Donn has served as the CNA representative to NECN for the past year and has volunteered to serve in this role again.

*MOTION (Robert/Truls) – Elect Donn Dennis to represent the CNA by serving on the NECN Board. 11 in favor, 0 opposed, 0 abstain. MOTION PASSES.*

Jody wondered if the NECN reps report on Neighborhood Association (NA) concerns? Donn replied yes, people do bring issues of concern to NECN as well as bring issues raised back to their NA's. He added that several people feel there needs to be more two-way conversation. Chris added that the NECN Board meetings are open to the public. Garlynn shared he is the NECN LUTC Co-chair and that there is interaction and flow back and forth with the NA LUTC's. He added sometimes it is not responsive enough if it is a time sensitive issue.

#### 5. Move CNA Meetings from Second Tuesday of the Month

Chris stated Race Talks has been going for five years on the same night as the CNA Board meeting. He added they usually get 100 to 150 people each month and it is going strong. Board members had expressed interest in changing the meeting night so they could attend Race Talks. He added that the Community Room is available on the first Tuesday and the fourth Wednesday of the month. Someone added that from the LUTC's perspective the fourth Wednesday would be ideal. Garlynn noted the fourth Wednesday is the NECN LUTC meeting, which is a conflict for him. He suggested perhaps the Kennedy School could offer another room, or perhaps they could meet at CU as done in the past, for a time until the Community Room becomes available. Susan shared she has a work commitment on the first Tuesday evening each month.

Robert wondered if the general meeting days would also change. It was suggested to postpone the next general meeting until September. Jody suggested they could try and hold the July general meeting in conjunction with Race Talks; she would be happy to follow up with the organizers. (Jody briefly left the meeting to talk with the Race Talk organizers.) Daniel suggested it would be nice if this could be a formal partnership with an announcement.

All Board members present agreed the first Wednesday of the month works for them. As neither Ike nor Tyler was present Chris agreed to follow up with them.

*MOTION (Garlynn/Daniel) – To shift the CNA Board meetings to the first Wednesday of the month beginning with the August meeting, and to hold the July 11 Board meeting at 5:30pm so not to conflict with Race Talks. 10 in favor, 0 opposed, 0 abstain. MOTION PASSES.*

The next General Meeting will be in September on the first Wednesday.

#### 6. Resolution in Support of Good in the 'Hood + CNA Volunteers for Parade and Event, June 24

Chris shared that the parade starts at the NECN office/Martin Luther King Jr. School and goes to Lillis-Albina Park, where the event is held. Jessica noted there would be a prep party the afternoon before at NECN from 4 to 6pm and to let her know if anyone would like special supplies for decorating (Jessica@necoalition.org). The parade check in is on Saturday starts at 9am, with the parade from 11 to noon. Heather shared she would be at the parade.

Jessica then passed out a NECN letter release addressing the recent racist hate mail threatening Good in the 'Hood received at the NECN office. She shared she was the person who opened the letter and was completely shocked by what it said. She added that Adam, her boss, was attending a meeting with the NE Precinct police and Good in the 'Hood staff to strategize.

Regarding recent hate crimes, Jessica shared that NECN is working to provide access to training to combat, such as how to interrupt racism and de-escalation and intervention training. She will help each NA have a

training that they would like NECN to fund. Ali wondered if such a training would be a good fit for a general meeting. Jessica agreed that a 1.5 to 2 hour training is a good start, especially to introduce content to people who have not had this type of training before. Chris offered that CNA can help by providing free space and that he would like CNA to be a part of it. He added they could also help provide snacks, childcare, etc. at a training.

Chris stated he would like CNA to come out in support of NECN's letter and Good in the 'Hood. Daniel suggested some sort of preamble to personalize at the neighborhood level. Ali agreed to draft something and asked for Board members to send any suggestions to her. She would incorporate something about the upcoming event, CNA's support of the event, and invite people to attend. Garlynn suggested publicizing the parade as well and encouraging neighbors to join in.

7. CNA Email Issues (tabled until July)

**CNA Committee Reports**

1. Finance – None.
2. Land Use and Transportation – See above; no additional report.
3. Media

Gordon shared information about a proposed Facebook reset, detailed in an email sent to the Board prior to the meeting. The information also provided general recommendations for social media.

*MOTION (Daniel/Garlynn) – For the CNA Board to adopt the Media Team's recommendations regarding CNA's social media strategy. 9 in favor, 0 opposed, 0 abstain. MOTION PASSES.*

Gina shared a Media Team proposal about opportunities to run ad inserts, which when used allowed for additional ads within the newspaper.

*MOTION (Daniel/Garlynn) – To grant ongoing permission to the Ad Sales rep to be able to accept and run inserts, such as advertising, as needed in the Concordia News newspaper. 8 in favor, 1 opposed, 0 abstain. MOTION PASSES.*

4. Policy and Procedure – None.
5. Social

Robert reported the Spring Clean Up event had raised \$2,533, including the u-price it sale. Seven 30-yard dumpsters were filled. The event was on track to net \$3,481 depending on City coverage of tipping fees.

Regarding the upcoming CNA Yard Sale day, the Social Committee was requesting funds to place paid ads in the Oregonian.

*MOTION (Daniel/Ali) – To approve a request for \$72.50 to place an ad in the Oregonian for the upcoming CNA Yard Sale day. 8 in favor, 0 opposed, 0 abstain. MOTION PASSES.*

6. Safety and Livability – See above.

**Meeting Adjourned** – The Chair adjourned the meeting at 7:05pm and encouraged Board members to go to Race Talks. The next Board meeting will be held on Tuesday, July 11, 2017 at 5:30pm.